

**The Woods Baptist Church**  
**Long Range Planning Committee Meeting**  
**March 23, 2022**

Members present: Dale Hawbaker, Lon Graham, Andrea Hathcote, Dana Fry, Teresa Kahler, Harold Richardson, Zaca Wilson, Haley Melton, and Holly Lutmer

Welcome & Opening Prayer: The meeting was started at 7:47 pm, and Dana opened with prayer. Greetings to committee members and prayer requests. Shared updates.

Approval of Minutes: Motion was made by Dana to approve the January 11, 2022 minutes and seconded by Teresa. Motion passed.

Old Business:

The 25<sup>th</sup> anniversary celebration service was a success.

Discussion Topics:

- a) Develop details for 2022 ministry goals
  - a. Visitor Awareness
    - i. Signage for restrooms, nursery, classroom locations, sanctuary
    - ii. Simple map of building handout
    - iii. Creation of a visitors' center at entrance
      - 1. Gift bags
      - 2. Consideration of walkway/flow
    - iv. Procedure for follow up with visitors
    - v. Expand volunteers who help with greeting, leading visitors to classrooms
      - 1. More representative of population/age
    - vi. Ministry to community
      - 1. Identified as need
      - 2. Disc golf tournament coming up
      - 3. If staff members want to be involved in community organizations, TWBC could pay dues, if any
      - 4. Social media presence
        - a. QR code/texting
        - b. Member spotlight to see who is in our church
          - i. Video on Facebook, Instagram
          - ii. Similar to how UT BSM shares
          - iii. Volunteer team interviewing members, taking pictures to work with Zaca to get it posted
        - c. Sharing pictures of Lon with sermon quotes
        - d. Sharing pictures of activities/people

- i. Some kind of consent/announcement
  - 5. Recommendation to Committee on Committees
    - a. Perhaps form Media Committee/Media Ministry
    - b. Opportunity/Conversation/Invitation to college students to have a stronger role in the church
    - c. Motion from Harold for our LRP to develop a list of duties and potential candidates for new Media Ministry. Teresa seconded the motion. Motion passed.
  - vii. Nametags
    - 1. Perhaps a greeter at the front helping with that
    - 2. Specialized tags for "Ask Me" or Classes, Security, Nursery
  - b) Tabled for Next Meeting
    - a. Discipleship/Leadership Development
    - b. Outreach
    - c. Consider new ministry opportunities

New Business:

Next meeting scheduled for June 22, 2022 at 7:30 pm.

Adjournment: Motion was made by Holly to adjourn and seconded by Haley. Motion passed. The meeting was adjourned at 8:58 pm. Harold closed the meeting in prayer.